

+TECHNICAL PROGRAM

DAY 01 - FRIDAY, 14TH SEPTEMBER, 2018

INAUGURATION SESSION	Friday, 14th September 2018 08.00 to 10.15 Falcon Hall	
	08.00 – 09.00	Conference Registration
	09.00 – 09.10	Lighting of the Oil Lamp and National Anthem
	09.10 – 09.20	Welcome Address by the Conference Convener Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	09.20 – 09.30	Speech by the Conference Co - Chair Dr. Chandana (Chandi) Jayawardena (<i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador & Past President - Institute of Hospitality (HCIMA), UK</i>)
	09.30 – 09.50	Speech by the Conference Co - Chair Prof. Sarath Kotagama (<i>Professor of Environmental Science, Department of Zoology, University of Colombo, Sri Lanka</i>)
	09.50 – 10.00	Speech by the Hosting Partner Dr. Kandappan Balasubramanian (<i>Taylor's University, Malaysia</i>)
	10.00 – 10.05	Launch of the Conference Trailer - ICOHT 2019
	10.05 – 10.15	Conference Photograph
	10.15 – 10.35	Morning Refreshments

KEYNOTE FORUM	Friday, 14th September 2018 10.35 to 12.05 Falcon Hall	
	10.35 – 11.20	"Tourism Planning and Quanyu Lvyou: Governance and Product for China as a Destination Country" Prof. Tiger Bihu WU (<i>Peking University, China</i>)
	11.20 – 12.05	"Hospitality and Tourism Management in the Digital Era" Prof. Darshana Sedera (<i>Research Lead – Digital Transformation Research Group Monash University, Australia</i>)
	12.05 – 12.50	Networking Lunch

KEYNOTE FORUM	Friday, 14th September 2018 12.50 to 13.35 Falcon Hall	
	12.50 – 13.35	From Service to Experience – Hospitable Tourism Experiences” Prof. Nigel Hemmington (<i>Pro Vice-Chancellor International, University of Technology, New Zealand</i>)

TECHNICAL SESSION 01	QUALITY ASSURANCE IN HOSPITALITY AND TOURISM SECTOR MANAGEMENT		
	Friday, 14 th September 2018 13.35 to 14.35 Falcon Hall		
	Chaired by ()		
	13.35 – 13.55	A1	An Assessment of Disaster Preparedness of Selected Tourism Establishment Stakeholders in Tacloban City: Input for an Enhanced Disaster Management Program Faller M. J. V. (<i>Asian Development Foundation College, Philippines</i>)
	13.55 – 14.15	A2	Personalization of Hospitality Service: Integration of Augmented Reality and Artificial Intelligence Kandappan Balasubramanian, Neethiahnanthan Ari Ragavan (<i>Taylor’s University, Malaysia</i>)
14.15 – 14.35	A3	The Environmental Quality Impacts on the Demand of Cycling Sport Tourism Huang, Chin-Huang ¹ , Yeh, Chun-Chu ² , (<i>¹National Taiwan University of Sport, Taiwan, ²National Yunlin University of Science and Technology, Taiwan</i>)	

TECHNICAL SESSION 02	INNOVATIVE PRACTICES IN HOSPITALITY		
	Friday, 14 th September 2018 14.35 to 15.35 Falcon Hall		
	Chaired by ()		
	14.35 – 14.55	B1	Hotel Room Design 2030 between the Poles of Target Group Priorities, Technological Innovation, and Economical Aspects Annegret Wittmann-Wurzer, Nicola Zech (<i>IUBH University of Applied Sciences, Germany</i>)
14.55 – 15.15	B2	The Impact of Tourism in Camiguin Island, the Philippines Orlando W. Eduria (<i>Majan College (University College), Oman</i>)	

	15.15 – 15.35	B3	Application of Revenue Management Practices in the Hotel Industry: With Reference to Beach Hotels in Sri Lanka W.K. Moramudali (<i>University of Vocational Technology (UNIVOTEC), Sri Lanka</i>)
	15.35 – 16.00	Evening Refreshments	

MICE Forum	Friday, 14th September 2018 16.00 to 18.30 Falcon Hall		
	16.00 – 18.30	Mice Forum on "Spice Your Mice" Moderator : Dr. Chandana (Chandi) Jayawardena (<i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador & Past President - Institute of Hospitality (HCIMA), UK</i>)	

NETWORKING DINNER	Friday, 14th September 2018 19.00 to 21.30 Devon Hotel Kandy		
	19.00 – 21.30	Conference Networking Dinner with Cultural Show hosted by TIIKM at Devon Hotel Kandy	

DAY 02 – SATURDAY, 15TH SEPTEMBER, 2018

TECHNICAL SESSION 03	HOSPITALITY AND TOURISM MARKETING, PLANNING AND DEVELOPMENT		
	Saturday, 15 th September 2018 09.00 to 10.00 Falcon Hall		
	Chaired by (/)		
	09.00 – 09.20	C1	Exploring Landscape Values of Large-Scale Infrastructures from Tourists' Point of Views – A Comparative approach Zhu Dongwen (<i>The University of Tokyo, Japan</i>)
	09.20 – 09.40	C2	From Drab To Fab – Segmenting Visitors to a Décor and Design Exhibition based on Their Behavioral Intentions Kruger M, Saayman M (<i>North-West University, South Africa</i>)

	09.40 – 10.00	C3	Tourism and Development: The Case Against Tourism Dependency as a Model for Economic Development, Aruba Don Taylor (<i>University of Aruba, Netherlands</i>)
	10.00 – 10.20	Morning Refreshments	

WORKSHOP	Saturday, 15th September 2018 10.20 to 13.20 Falcon Hall		
	10.20 – 13.20	"Innovation in Hotel Administration" Dr. Chandana (Chandi) Jayawardena (<i>President - Chandi J. Associates Inc. Consulting, Canada and International Ambassador & Past President - Institute of Hospitality (HCIMA), UK</i>)	
	13.20 – 14.20	Networking Lunch	

TECHNICAL SESSION 04	SPECIAL INTEREST TOURISM AND SPECIAL EVENTS		
	Saturday, 15 th September 2018 14.20 to 15.40 Falcon Hall		
	Chaired by		
	14.20 – 14.40	D1	Initiatives in Developing Community-Based Tourism in Madurawala, Sri Lanka: Issues, Benefits and Recommendations N. Ranasinghe (<i>Nara Prefectural University, Japan</i>)
	14.40 – 15.00	D2	One Ultramarathon, Two Cities: Differences in Social Impact Perceptions Marco Scholtz, Saayman, M. (<i>North-West University, South Africa</i>)
	15.00 – 15.20	D3	Experiences among Japanese Orphanage Volunteer Tour Participants in Siem Reap, Cambodia Hiroyuki Yakushiji (<i>Nara Prefectural University, Japan</i>)
	15.20 – 15.40	D4	Who is Riding to the South African Bike festival? Borstlap H., Fourie A., Saayman M. (<i>North-West University, South Africa</i>)
	15.40 – 16.00	Evening Refreshments	

CONFERENCE CLOSURE	Saturday, 15th September 2018 16.00 to 16.30 Falcon Hall	
	16.00 – 16.20	Conference Concluding and Awarding Ceremony
	16.20 – 16.30	Vote of Thanks Mr. Duminda Korlagamage (<i>Assistant General Manager - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)

Sunday, 16th September 2018 | Post Conference Tour (Optional)

ICOHT 2018 Conference Co - Chair
.....
Dr. Chandana (Chandi) Jayawardena
(Institute of Hospitality (HCIMA), United Kingdom)

ICOHT 2018 Conference Co - Chair
.....
Prof. Sarath Kotagama
(University of Colombo, Sri Lanka)

Conference Convener
.....
Mr. Isanka P. Gamage
(The International Institute of Knowledge Management, Sri Lanka)

Conference Secretariat
.....
Ms. Asha Ratnayake
(The International Institute of Knowledge Management, Sri Lanka)

Evaluation Panel

Organizer



Hosting Partner



Academic Partner



Academic Partner



Tour Partner



Event Partner

